



SUSTAINABLE
URBAN
FORESTS
COALITION

16th Annual Meeting Wednesday, February 24, 2021

Please note:

Zoom information and an attendee roster will be provided to registrants on February 22nd

AGENDA

Pre- Meeting Questions for Consideration:

- What brings you to SUFC this year?
- What are you most keen to learn or get out of the meeting?
- If you have attended in the past, what's been the best thing(s) you've gotten out of past Annual Meetings?

Goals for Participants:

Virtual or in-person, the SUFC Annual Meeting is not to be missed. You'll walk away from the meeting with:

- ***New connections and contacts to help you deepen and expand your urban forestry network***
- ***Knowledge about new projects and initiatives to challenge and broaden your thinking about our field***
- ***An opportunity to reflect and be in dialogue with a group of remarkable and unique colleagues***
- ***A fresh burst of energy from involvement in SUFC***

Agenda at a Glance:

Morning Session:	SUFC News, Updates, & Who's In the (Virtual) Room?	11:00-12:30 PM EST
Afternoon Session	Capitol Hill Update & Networking Initiative Collaborators	2:00- 4:30 PM
Virtual Reception	Live conversation, cocktails, & tea	5:00 - 6:00 PM

Note the later start time to make participation from our West Coast colleagues more feasible - welcome to all!

11:00 -11:30 AM **Welcome**

Goals for Today & Agenda Overview

[Heather Doucet](#) | SUFC Convener

[Janice Simsohn Shaw](#) | Facilitator

Welcome from the US Forest Service

[Beattra Wilson](#) | Director, Urban and Community Forestry, US Forest Service

11:30 - 12:15 PM **Introductions - Who's in the Room?**

Members find the SUFC network to be of tremendous value, so we'll take the time to introduce ourselves in a creative fashion. Please come prepared to complete the following sentence in brief by way of introduction: "Talk to me about..." This might be a project you're excited to share with others or a question you're seeking input or guidance on. Articulating what you'd like to talk with others about – and hearing likewise from your colleagues – will help you maximize your time here today.

12:15 - 12:30 PM **SUFC Updates from Leadership**

Hear from SUFC's new leadership! Chair [Caitlyn Pollihan](#) with ISA and Vice-Chair [Rachel Holmes](#) with The Nature Conservancy. Both longtime members and leaders, we're thrilled to have them stepping into this leadership role together. They'll share news from SUFC over the past year, news from the working groups, and what to look forward to in the coming months.

12:30 - 2:00 PM **Lunch Break**

Take a break, have some food, or independently set up 1:1 conversations with fellow SUFC-goers. This time is yours! See you back at 2 pm ET sharp.

2:00 - 3:30 PM **2021 Networking Initiative Collaborators**

2021 Topic: Innovations in Urban Forestry During a Challenging Year: How did your organization, institution, or company pivot – strategically or operationally – to advance urban forestry in 2020?

We hope you've taken the time to listen to the pre-recorded talks from each of our 2020 networking initiative collaborators, sharing updates on the projects they presented last year, on our SUFC YouTube Channel (available approximately Feb 20). Today we'll hear from our 2021 Collaborators (selected via RFP) and their exciting projects.

- [Green Communities Leadership Institute](#)
Speaker: [Lance Davisson](#), The Keystone Concept
Speaker: [Daniella Pereira](#), Openlands
- Increased Demand, Decreased Capacity and Lots of Potential: Urban Forestry as an Essential Service
Speaker: [Erika Svendsen](#), Research Social Scientist and Team Leader, NYC Urban Field Station, US Forest Service
<https://www.thenatureofcities.com/friec/wtcony-2020/>
- Prioritizing and Incentivizing Tree Planting Through Data-Driven Parcel Level Analysis

Speaker: [Derek Ouyang](#), [Future Bay Initiative](#), Stanford University

3:30 - 3:45 PM **Break**

3:45 - 4:25 **Capitol Hill Update**
Speakers: To be announced.

5:00 PM-6:00 PM **Virtual Reception**
Stay for the live networking event that will get you chatting with other attendees, having fun, and making meaningful connections to deepen your urban forestry network.