



SUSTAINABLE
URBAN
FORESTS
COALITION

18th Annual Meeting

March 1, 2023

Coffee & Informal Conversation 10 am - 11 am

Meeting 11 am - 4:30 pm (Darden)

Reception 6 - 8 pm (Russell Senate Office Building)

In-person and over [Zoom](#)

*Later start to accommodate West Coast Friends

UVA Darden Sands Family Grounds

Capital Tiered Classroom, 31st Floor

Arlington, VA

AGENDA

Theme:

**Mentorship, Apprenticeship, & Eliminating Barriers to Access -
Supporting Future Professionals of Urban Forestry & Arboriculture**

Pre- Meeting Questions for Consideration:

- What brings you to the SUFC meeting this year?*
- What are you most keen to learn or get out of the meeting?*
- If you have attended in the past, what's been the best thing(s) you've gotten out of past Annual Meetings?*
- Who has been a mentor, champion, or support to you in your own career?*

Goals for Participants:

Virtual or in-person, the SUFC Annual Meeting is not to be missed. You'll walk away from the meeting with:

- New connections to help you deepen and expand your urban and community forestry network***
- Knowledge about new projects and initiatives to challenge and broaden your thinking about our field***
- An opportunity to reflect and be in dialogue with a group of remarkable and unique colleagues***
- A fresh burst of energy from involvement in SUFC***

Agenda at a Glance

| | | |
|--------------------|--|--|
| Arrival: | Coffee & Conversation - arrive anytime 10:00 -10:45 am | 10:00 - 11:00 am ET |
| Morning Session: | SUFC Updates, Who's In the Room & Online, Speakers | 11:00 - 1:00 pm ET |
| Afternoon Session: | Networking Initiative Collaborators | 2:00 - 4:30 pm ET |
| Reception: | Live conversation & libations | 6:00 - 8:00 pm (385 Russell Senate Office Building) |

Opportunities for paired and small group dialogue will be woven in throughout the day - rest assured, we know that a huge value of SUFC is in these conversations and connections!

Note: Agenda is subject to change.

11:00 AM

Welcome from SUFC

Chair [Caitlyn Pollihan](#) with ISA and Vice-Chair [Rachel Holmes](#) with The Nature Conservancy

Goals for Today & Agenda Overview

[Heather Doucet](#) | SUFC Convener

[Janice Simsohn Shaw](#) | Facilitator

Welcome from the U.S. Forest Service

[Beattra Wilson](#) | Assistant Director, Cooperative Forestry, U.S. Forest Service

Forest Service Senior Leadership Guest Speaker:

[Jaelith Hall-Rivera](#)

Associate Deputy Chief, State & Private Forestry
U.S. Forest Service

11:30 AM

Introductions - Who's in the Room?

Members find the SUFC network to be of tremendous value, so we'll take the time to introduce ourselves in a creative fashion that is inclusive of both our online and in-person participants & will give you a chance to connect with one another in small groups, as well as to get a sense of who is in attendance.

12:00 PM

SPEAKERS TO EDUCATE & EXPAND OUR THINKING:

[Dana Johnson](#)

Senior Director of Strategy & Federal Policy, [WE ACT for Environmental Justice](#)

[C.J. Goulding](#)

Executive Director, [Boyz N The Wood](#)
Partner, [The Avarna Group](#)

1:00 PM

Lunch Break (Potomac Room)

Online attendees can meet for lunch, hosted by [Rae Tamblyn](#), [Forest Proud](#). Note: We will reconvene in person at 2:00 pm.

2:00 PM **Updates from SUFC Working Group Chairs**

SUFC Working Group Chairs will discuss SUFC's activities over the last year: Strategic Engagement & Networking - [Annica McGuirk](#) (NACD), Policy - [Danielle Watson](#) (SAF), Research - [Jan Leahy](#) (American Forests) and [Scott Maco](#) (Davey Tree Expert Company).

2:15 PM **2023 Networking Initiative Collaborators**

2023 Topic: How is your institution overcoming barriers to entry into the arboricultural/urban forestry field? What's working? What's not working? (Selected via peer review)

2:20 - 2:40 PM ***Opening Doors to Careers in Urban Forestry by Defining & Supporting a Professional Identity***

Presenters: [Susan Day](#), Professor, The University of British Columbia, Virginia Tech
[Corey Bassett](#), PhD Candidate at The University of British Columbia - Faculty of Forestry

2:40 - 3:00 PM ***Forest Management Job Training and Internship Programs in New York City***

Presenter: [Giselle Herrera](#), Sr. Manager, Environmental Partnerships, Natural Areas Conservancy (Virtual)

3:00 - 3:20 PM ***Registered Apprenticeship: The Future of Workforce Development in Urban Forestry***

Presenter: [Katie Fleming](#), Openlands (Virtual)

3: 45 - 4:00 PM **Break**

4:00 - 4:30 PM **Closing**

Day in Review, Evaluations, Paired Reflections, Closing Thoughts from Leadership

6:00 - 8:00 PM **Reception: U.S. Senate 385 Russell Building**

Travel by metro or hop in an Uber/Lyft & join for the live networking event on Capitol Hill that will get you chatting with other attendees, having fun, and making meaningful connections to deepen your urban forestry network. Virtual attendees will have an optional conversation space too!