

Caitlyn Pollihan

CEO/Executive Director

International Society of Arboriculture

Caitlyn Pollihan serves as CEO and Executive Director for the International Society of Arboriculture (ISA). She began her role as Executive Director in 2017, with the Board adding the CEO title in 2020 to better reflect Caitlyn's leadership responsibilities. During her tenure Caitlyn has successfully led the organization's relocation to Atlanta, GA US, initiated the modernization of ISA systems and operations, and has increased the global connectivity and accessibility of the association.

Prior to joining ISA, Caitlyn served as the executive director of the Council of Western State Foresters (CWSF) and the Western Forestry Leadership Coalition (WFLC). In this role, she facilitated the development of the organization's strategic goals and agendas and worked with members and CWSF/WFLC staff to ensure the organization's success. Prior to this role, Caitlyn was the CWSF/WFLC governmental affairs director where she was instrumental in the creation of key legislation and educating members and partners on legislative proposals and national policy with western implications.

Caitlyn previously served as the staff vice president for government and environment affairs for the Home Builders Association of St. Louis and Eastern Missouri. In this role, she worked on state and local legislative initiatives, green building programs, and helped create and implement a ground-breaking approach to building site safety inspections with the Occupational Safety and Health Administration.

Caitlyn participates in several coalitions and committees, such as the Sustainable Urban Forestry Coalition Steering Committee, the i-Tree Executive Committee, and previously served on numerous public policy committees and was an appointed member of the National Advisory Committee for Implementation of the National Forest System Land Management Planning Rule.

Caitlyn holds a bachelor's degree in contemporary media and journalism/public relations from the University of South Dakota and a master's degree in organizational communication from the University of Missouri-St. Louis. She has a Certificate in Nonprofit Organization Management from the US Chamber of Commerce Foundation's Institute for Organization Management and has earned the Certified Association Executive (CAE) credential, the highest professional credential in the association industry.